

LAVOLLÉE
ALLIANCE LEL

C.H.Erbslöh

Lake



MOLINA URAI KEMIROPA



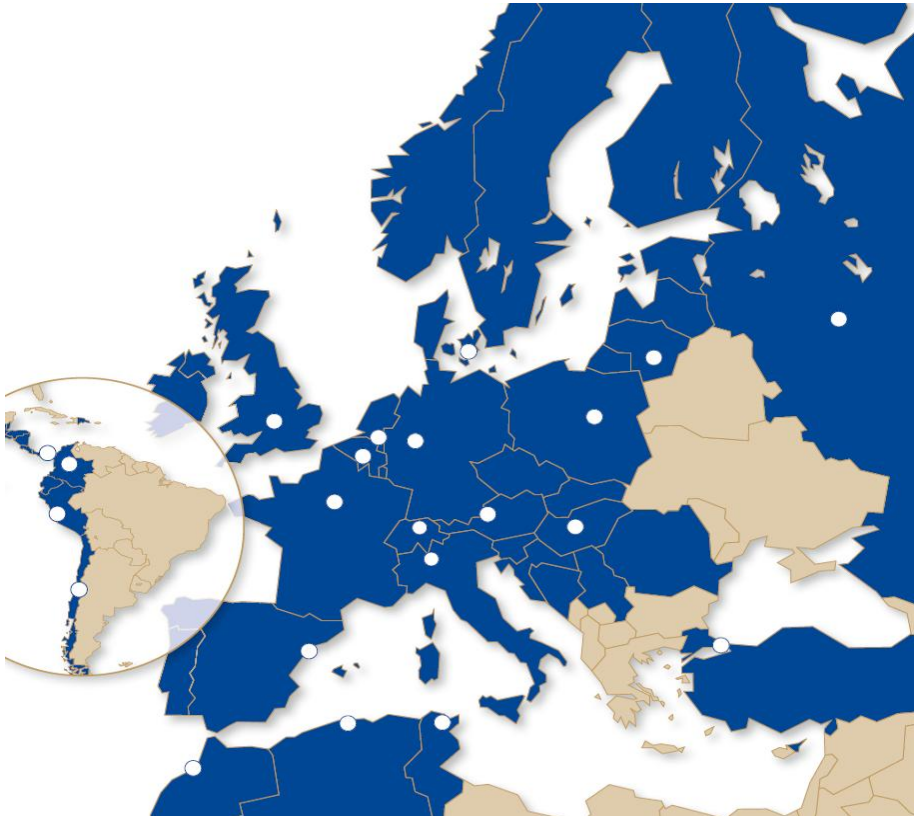


LEL is an alliance of privately owned chemical distributors delivering unrivalled technical sales and services, committed to the long-term and sustainable growth for its principals and partners. By combining the best of local presence and identity with a multi country coordination the LEL group achieves the best in synergies and sales Development in Europe, N. Africa and L. America) for its partners.



European Technical Distribution at your finger tips

LEL at a Glance



Founded in 1999
15 Year Trackrecord

100% in privat ownership
Family and Owner run companies

Financially Independent

\$ 350 MM
World Wide Turnover2013

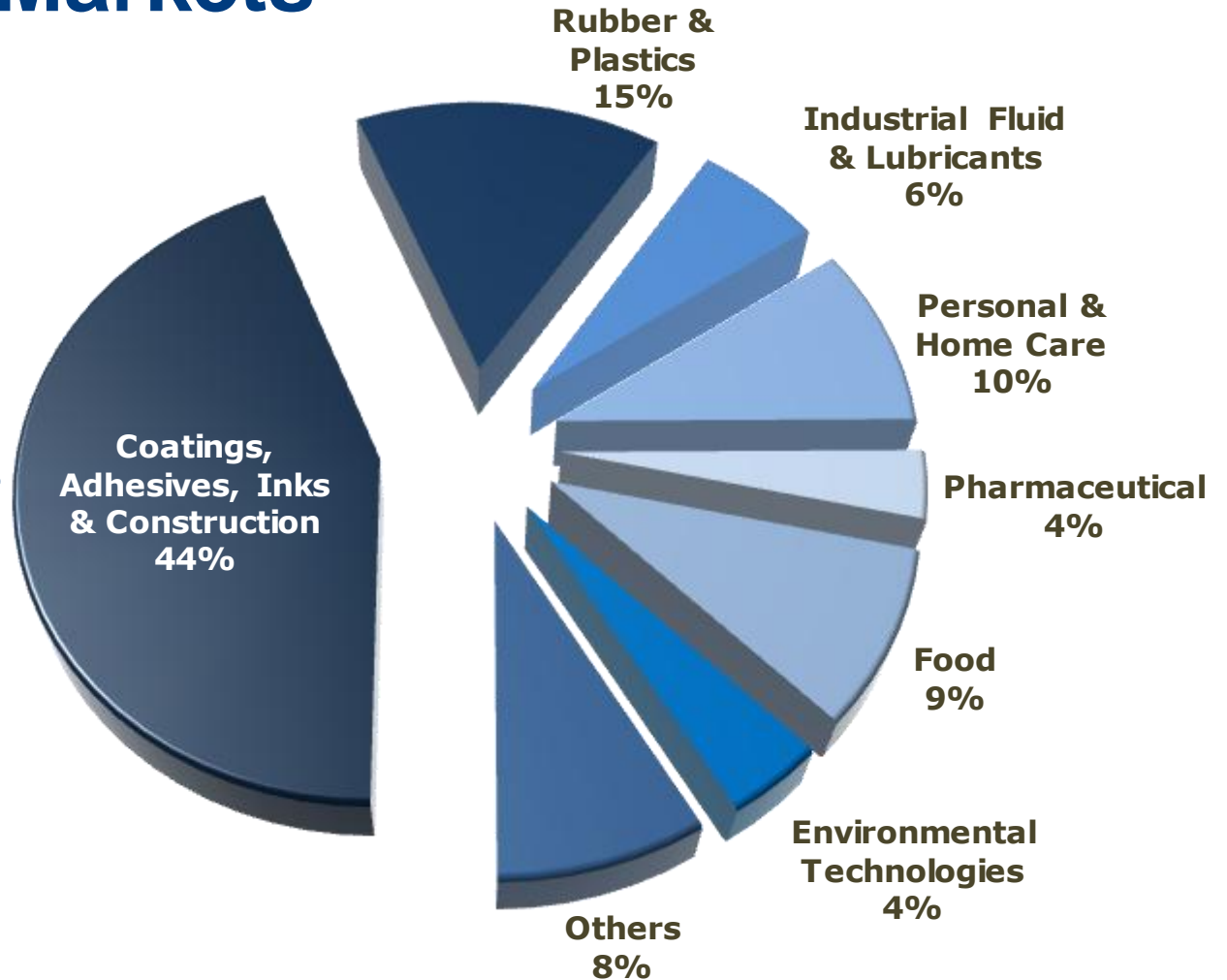
300
Employees World Wide

6 Member Companies
Covering more than 90% of Europe's
GDP + S. America and N. Africa

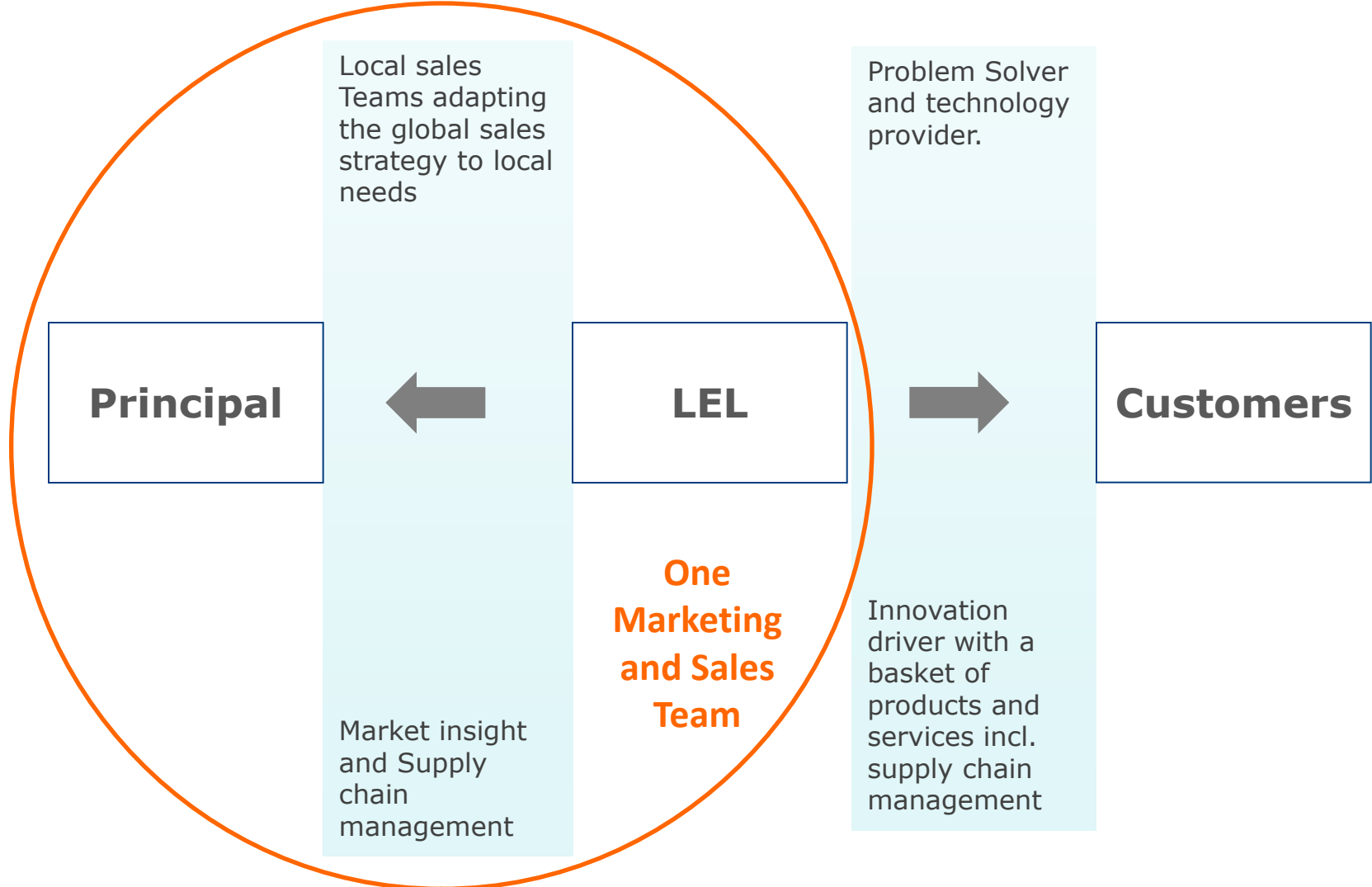
8000
Customers

Industries & Markets

Segments



Distribution Model





Business Philosophy

What we do

Add Value to our customers and suppliers products and services.

Vision

Be a Pan European Distribution Organisation in the chemical field offering the same high level of quality and services throughout.

Core Values

Honesty, Integrity, Loyalty, Quality, Fairness and Respect.

Leadership / Employees

We employ specialist in their respective fields and encourage them to take leadership in their daily work. ... Leaders should be role models living the core values with engagement and foresight, who show enthusiasm to drive growth in a sustainable manner.

Principles of Distribution

Technical Sales

Problem Solving

Long Term Business & Relationships

Synergetic Portfolio allowing for maximum penetration

Extended Sales Team

Full Transparency

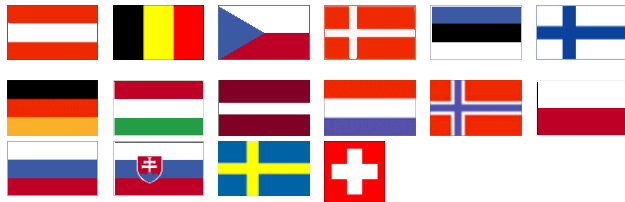
Reporting on market needs in a local context and regional product information

Long Term Partnership instead of continues change



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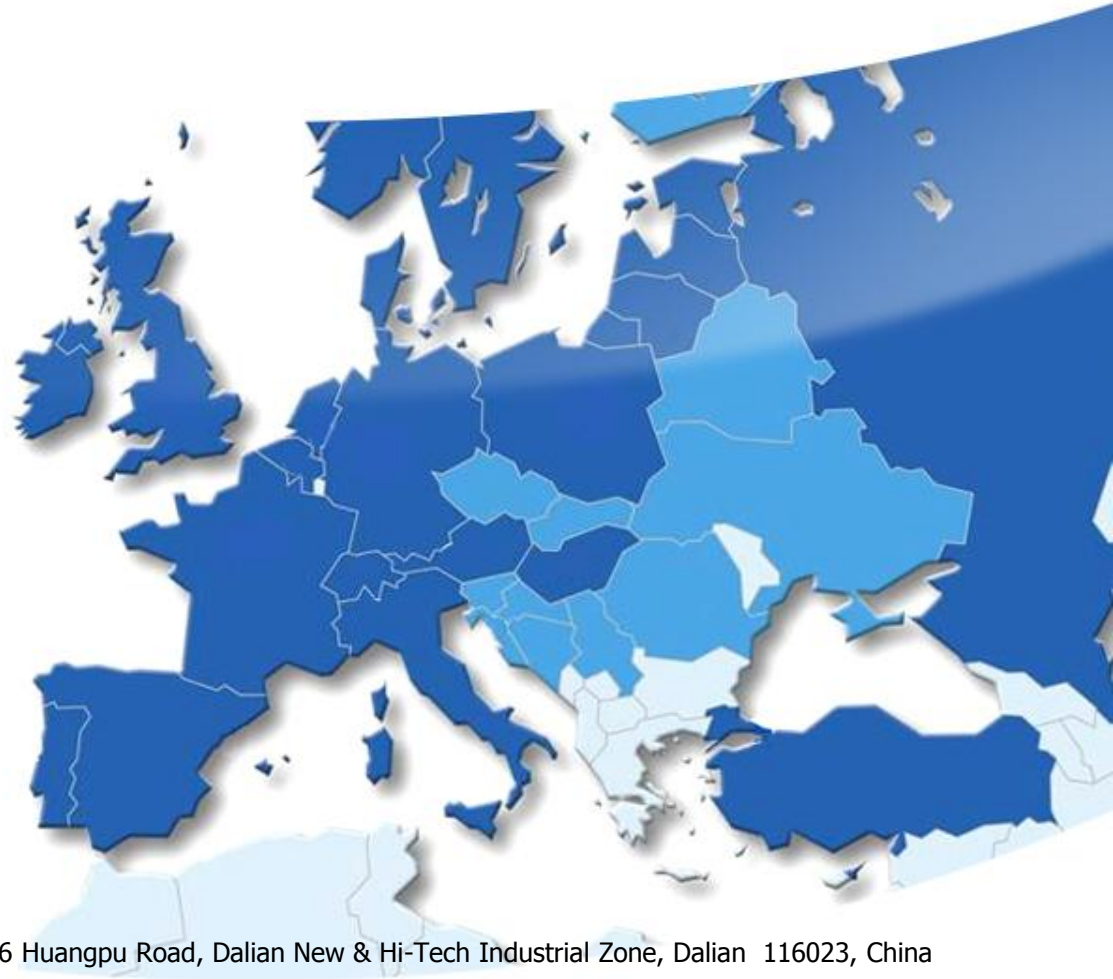
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